

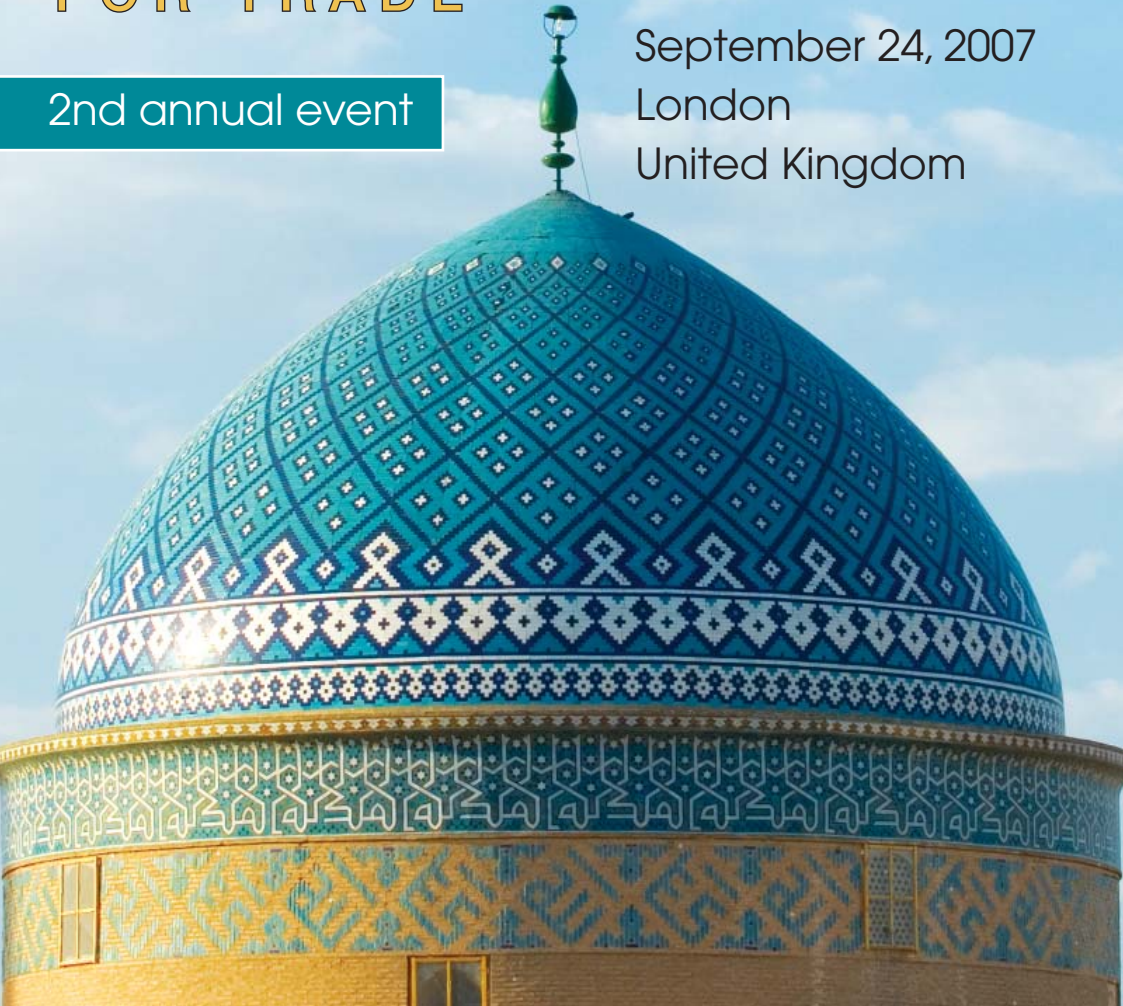
# IRAN RISK

**BUSINESS BRIEFING**

**MEETING THE CHALLENGES  
FOR TRADE**

2nd annual event

September 24, 2007  
London  
United Kingdom



# IRAN BUSINESS

# RISK BRIEFING

Following on from the success of last year's Iran Risk Business Briefing at the Law Society in London, that attracted over 140 delegates, Exporta is revisiting the issues of political, economic and trade risks with Iran. For those of you that have any form of trading or investment with Iran, this briefing will be unmissable.

The event is a morning briefing with four leading specialists in their field offering their views and an opportunity for questioning. It will include a networking break and a buffet lunch.

Iran is poised to emerge as the Gulf region's superpower – either with or without meaningful nuclear capability – depending on the reaction of the US. Trade between Iran and European and Asian countries has continued apace in recent years. What does the 'nuclear stand-off' with the US mean for the future of these trade flows? How serious a threat is Iran and its ruling clique to the rest of the Gulf region? How might trade and investment be jeopardised? What are the potential scenarios of risk that traders should be aware of?

For the very latest updates on risks to trade and investment with Iran, be part of this year's Iran Risk Business Briefing.



Iran Risk Business Briefing delegates 2006

### 2006 Delegate comment:

*"Well planned and extremely topical in light of current events."*

**Falcon Trade Corporation**



Iran Risk Business Briefing 2006  
Speaker Presentation

# MEETING THE CHALLENGES FOR TRADE

Monday, September 24, 2007, Lansdowne Club, London, UK

**08.30 Registration and arrival refreshments**

**08.50 Chairman's welcome address**

**Zaineb Al-Assam, Head, Middle East Division, Exclusive Analysis**

**09.00 Iran as a regional power**

**Heinrich Matthee, Middle East Analyst, Control Risks**

- Iran's regional influence
- How real is Iran's nuclear threat?
- How serious is Ahmadinejad's sabre-rattling?
- Will the US/Israel bomb Iran? What if it did?

**09.40 Non-US Western co-operation with Iran**

**James Howarth, Deputy Head, Middle East Division, Exclusive Analysis**

- The European stance on Iran: how will this develop?
- Can European business afford to close out Iran? What's at stake?
- What about relations with China and Japan?

**10.20 Networking break**

**10.50 How legally secure is your Iranian investment and trade business?**

**Geoffrey Wynne, Partner, Denton Wilde Sapte LLP**

- Scenarios for a full stand-off with the US, Europe and Japan
- Is your trade and investment legally protected?
- How is Iran likely to react or retaliate?

**11.20 Who to trust in Iran**

**Warwick Knowles, Senior Economist, Middle East, Dun & Bradstreet Ltd**

- Ratings outlook for Iran
- Banking sector risk in Iran
- Dealing with corporates in Iran

**12.00 Buffet lunch and refreshments**

**13.00 Close of conference and departure**



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**Exclusive Analysis**  
Turning insight into foresight

